

-----IMMEDIATELY AFTER EMAIL IS ADDED TO AUTORESPONDER-----

SUBJECT: *DELIVERY: Your [CASE STUDY, PDF, REPORT, etc.]*

Hey;

It's YOUR NAME here and I just wanted to follow-up with you about that [CASE STUDY, CHEATSHEET, PDF, REPORT] we were chatting about on Facebook a few mins ago.

This is absolute gold, and I don't want you to miss out!

[DOWNLOAD, WATCH, GET ACCESS] Right Here < - - - -

Send me a quick reply here or on Facebook if you have any questions at all :)

Talk soon!

YOUR NAME

-----1 DAY LATER-----

SUBJECT: *By The Way – Hi!*

Hey... It's YOUR NAME again.

I wanted to take a quick second to say "hello" and welcome you to the tribe lol

Seriously, on behalf of myself and the rest of the people in my community I want you to know that I'm truly excited and grateful that you decided to join me on this journey

Here's what you can expect from me...

I publish fresh [YOUR NICHE] content on my newsletter twice a week/once a week/every so often – then once it's live I like to make sure you get it with a quick email giving you a short description with a link to a review or an article that I'm sure you'll find valuable.

I'll also send you emails about new courses and programs that have value – I test everything I share – and some other cool goodies along the way BUT only if it's something I'm using or think I can use to help with [GOAL].

Sound fair?

GOOD! 😊

Here's what you need to do to get started...

STEP 1: Make sure you're actually getting my emails!

Whitelist and prioritize all emails from "yourdomain.com" and "YOUR NAME"

This is Important!

If my emails don't get to you you'll miss all of the important updates about what's working in [YOUR NICHE] right now (*and you won't receive the full benefit of being a member of the tribe lol*)

So please take the following simple actions to make sure nothing "slips through the cracks":

- 1) Follow the whitelist instructions for your email provider at this page:

<https://www.whatcounts.com/how-to-whitelist-emails/>

- 2) If you are a Gmail user or you use any other webmail based email that filters messages away from your primary inbox, be sure to "drag" any emails from me into your primary inbox. (Again, this is to make sure you don't miss anything)
- 3) Create a special "YOUR NAME" folder where you can archive emails from me AFTER you've read them. This is important... DO NOT setup filters to automatically direct emails from me in this folder, or again, you are likely to miss something important. Simply move them manually to the folder after you've read over the email 😊

STEP 2: Let's get social...

Take two-seconds right now and join YOUR FACEBOOK PAGE/GROUP or follow me on TWITTER/INSTAGRAM/YOUTUBE as these are *GOLDMINES* of information – especially if you're struggling with all the information surrounding YOUR NICHE...

Facebook: LINK

Twitter: LINK

Etc.

You can also send me a personal friend request by going right here, this is usually the fastest way to get in touch with me directly 😊

Talk soon,

YOUR NAME

P.S. The next few days are going to feel like CHRISTMAS...

Because as an added bonus for subscribing, I'm going to be sending you the first thing that's really going to light a fire under you and help you get to your goals even faster...

Tomorrow, I'll let you know about [TOPIC OF FIRST AFFILIATE OFFER] It's about [WHATEVER THE AFFILIATE PRODUCT IS ABOUT]

Stay tuned... It's gonna be a good one!

*****The following emails are hard to keep "generic" so I've included the kinds of emails I would use to promote an IM product below, I've highlighted in red the areas that you would need to change to reflect the product you're promoting. This email would work perfectly in ANY niche both for a product launch or an evergreen product – I've personally used this exact format/template to earn well over \$10,000 in affiliate sales this year in the IM niche promoting 1 evergreen software product selling for \$47*****

----1 DAY LATER *(if this is promoting a product launch, send this 2-3 days before the launch itself)----*

SUBJECT: I Told You It Would Feel Like Christmas

Hey,

JayKay Dowdall here and if you're anything like I was not that long ago you've probably been faced with Getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level.

I tried everything to solve it because it was making my life extremely difficult...

I tried using Facebook ads.

I bought every course under the sun, and even tried joining groups and pages for advice and direction.

And I even tried free traffic before.

All I got was ZERO results!, a feeling of repeated failure again and again, and feeling like a failure because there either wasn't enough of it, or it was "junk" quality.

Womp, womp.

I had almost given up hope when I finally stumbled onto something that finally worked for me.

It has to do with <<insert a subtle hint about the product that creates curiosity>>.

If you'd be interested in hearing more, check your email tomorrow. I'm going to send you a full walkthrough of how I finally use a new platform in a way that NOBODY else is doing right now and find new opportunities to get more sales.

Excited to share this with you.

JayKay Dowdall

-----1 DAY LATER-----

SUBJECT: *The Secret Method to [GOAL]*

Hi,

I know that most beginners (and some veterans) struggle with **Getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level** and all the crappy things that come with that struggle.

Today I want to tell you about a new way to overcome those problems **using FREE traffic (something I'm not traditionally a fan of) the power of video marketing!**

XYZ PRODUCT is a product (at just \$9.97 I might add) which **shows you how to jump into the exciting world of video marketing and sell affiliate products in the IM niche.**

Because I think this is going to be the next big **social media/affiliate combination strategy** I wanted to share it and tomorrow I want to do you an even bigger favor...

I added a few bonuses that will really make **XYZ Product** work for you even faster. And no! These aren't PLR bonuses that I've just grabbed and stuck on a download page. Each one has been made from scratch specifically for **XYZ Product** – I think the product is actually worthy of that level of detail...

Here's the bonuses I'm offering:

> **BONUS #1, 2, 3, etc.**

Watch Your Email as I'll be sending you a special link on **January 14 at 10am EST (tomorrow morning for me here in Toronto)** so you can pick up **XYZ Product** along with my special bonuses and solve your struggle with **Getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level forever.**

Excited for you to get this.

Talk Tomorrow!

JayKay Dowdall

-----1 DAY LATER (or if it's a product launch, the moment the product goes live)-----

SUBJECT: *Here it Is: XYZ Product*

Hey, it's **JayKay** here!

The **XYZ Product** and my exclusive bonuses are **Live** right now:

==> Click here watch my full & honest review

Yesterday I mentioned that lots of people message me about the struggle to **get consistent affiliate sales using the power of free traffic.**

Today I want to give you insider access to something that has really inspired me, along with several bonuses I created just for you to fast-track your path to **use a video marketing in a way that NOBODY else is doing right now and find new opportunities to get more affiliate sales.**

It's called "**XYZ Product**" and I made a full review of the course right here [\(link\)](#)
This Offer will be Closing at 9:00 AM Eastern Standard Time on January 20th (Saturday)

After going through the entire course, I can see **XYZ Product** helping me with **Getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level** and I have explained everything in my complete review:

==> Watch my review of **XYZ Product**

I'm so excited for you to get in and start using this.

Send me a Reply to this email if you have **any questions at all.**

JayKay Dowdall

----6 HOURS LATER----

SUBJECT: *Here it Is: XYZ Product*

Hey Now! JayKay here...

This morning I gave you access to a product that is going to be helping me immensely with **Getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level.**

Several people hit the reply button and sent in questions (thanks!) I wanted to make sure I answered those before tomorrow:

What niche does this work in?

Honestly, this is focused on the IM niche. The course is focused on the IM niche, and I believe using this in the IM niche is going to get you the best results. HOWEVER – the methods taught inside XYZ Product are not necessarily exclusive to the IM niche. I can't see **any** reason why you could not copy/paste this into any niche you can promote affiliate products for.

Does this work with eCommerce?

Not really, I would give this a pass if you're focused on eCommerce right now

Can this really make me \$200 every day?

This question is as hard to answer as "how fast do cars go?" – it varies. Right now, I have no doubt in my mind that I can/will use this strategy to make \$200 from a campaign. Easy. But keep in mind, I have about 10yrs experience in the IM niche, and a complete beginner should scale back their expectations. Having said that... I have no doubt that this strategy will work to earn you something, and if you stick at it, you can definitely make a considerable amount doing this. Really.

=> In case you missed it, here is my complete review software and the salespage promises. I've also made 3 exclusive bonuses for you

JayKay Dowdall

----2 DAYS LATER (or the last day of the launch)----

SUBJECT: [LAST CALL] My Bonuses for XYZ Product

****If the product you're promoting is evergreen and there isn't an END or TIME that the product won't be available, or available at a certain price, etc. Create scarcity by giving a specific time that you'll be removing your bonuses from the offer****

This is it.

Tonight at 11:59 PM we close the doors on the bonuses for XYZ Product.

If you haven't gotten in yet, this is your last chance.

As a reminder, here's what you get inside of XYZ Product

- Product Feature #3 - this big because Benefit of Feature #3
- Product Feature #4 - this is a good thing because Benefit of Feature #4
- Product Feature #5 - this is fantastic because Benefit of Feature #5

And to make it even easier for you to get consistent affiliate sales using FREE social media traffic, I personally will deliver you these bonuses (that you can only get from me).

> Bonus #1, 2, 3, etc.

If you wait until tomorrow, your best chance at getting sales, growing a list of customers/leads, and being able to see results on a "rinse and repeat" level vanishes.

Tomorrow you'll wake up with the same problems and no real change.

Considering the guarantee I've put on this (I personally back it up), you've got nothing to lose.

==> Click Here to Get Started Now <<insert a link to your review page>>

(hurry, this ends tonight)

JayKay Dowdall